

## Kent State University Hotel and Conference Center Partners with Stash Hotel Rewards

Kent, Ohio, November 25, 2013 – Today, the Kent State University Hotel and Conference Center announced its partnership with Stash Hotel Rewards®, the largest loyalty program for independent hotels in the United States. Guests at the Kent State Hotel are now able to earn points toward free nights at more than 150 independent hotels across the country. And Stash members can earn and redeem points to stay at the most inclusive and convenient hotel near the Kent State University campus.

“We are excited to announce our participation in the Stash Hotel Rewards Program,” said Kent State Hotel General Manager Mike Riccio. “At the Kent State University Hotel and Conference Center, we value all our customers and couldn’t think of a better way to demonstrate this than by rewarding them just for staying with us and encouraging them to come back again and again.”

The Kent State University Hotel and Conference Center just opened in the summer of 2013 as part of the city of Kent, Ohio’s \$100M redevelopment project. It features boutique-style guest rooms and suites, 5,000 square feet of versatile meeting space, on-site restaurant and lounge with available room service and an indoor pool and spa.

Guests of the Kent State University Hotel can join Stash for free at [www.stashrewards.com](http://www.stashrewards.com). Stash members earn 5 points for each dollar spent on eligible room rates and can redeem them at great independent hotels across North America, including the Caribbean and Hawaii. Stash points never expire, and redemption is simple, without blackout dates or category restrictions found in many chain programs. Stash partner hotels also provide members with exclusive travel deals.

For more information, visit [www.kentstatehotel.com](http://www.kentstatehotel.com) or [www.stashrewards.com](http://www.stashrewards.com).

###

About [HMC or Hotel name]:

[Insert your boilerplate here]

About Stash Hotel Rewards:

Stash Hotel Rewards frees travelers from the uninspired offerings of existing hotel reward programs by making it easy to break free from big, bland hotel chains and stay at amazing hotels. Stash was founded on a belief

in the happiness-producing power of traveling to places that convey a unique and interesting story – places with

soul. It's a belief that is shared with the independent hoteliers and the independently-minded travelers the

company was created to serve. Launched in May 2010, Stash was founded by a team of travel and e-commerce

veterans from Expedia, Amazon, Microsoft, and Zillow. Stash is headquartered in Palo Alto with offices in Seattle

and Miami. Travelers can easily sign up for a free account at [www.stashrewards.com](http://www.stashrewards.com).

Press Inquiries

[Insert your PR contact info here]