

Press Release

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Microtel Inn & Suites Rawlins, WY, changes its name to Pronghorn Inn & Suites

For Immediate Release

AKRON, Ohio October 15, 2012 – Riley Hotel Group has announced that it is re-branding the Microtel Inn and Suites in Rawlins, WY, and operating the hotel as an independent property under the name of Pronghorn Inn and Suites.

"We are very excited about this flag change," said Joe Moffa, president of Riley Hotel Group. "Operating as an independent gives us the freedom to deliver on many fronts that we might not normally undertake under different partnerships or circumstances. We believe we can add on to the exceptional guest experience already being offered."

The Pronghorn Inn & Suites offers single, double, and suite accommodations. The hotel's color palette is bold, rich colors to create a comfortable, inviting atmosphere. Each guestroom features a flat-panel television, refrigerator, microwave, coffeemaker, sleek granite countertops, desk unit with easily accessible power and data ports, and hairdryer. Suites are equipped with wet bars and divided into four 'zones' with space to work, eat, sleep, and relax.

The hotel features the stylish, high-quality white linens with triple sheeting, down-like blanket, bed scarf, and extra pillows.

Guests can enjoy complimentary coffee, daily deluxe hot breakfast, guest laundry facilities, and an on-site Sweet Shop. Guests can also enjoy the Pronghorn Inn Rewards, which rewards a \$40 Visa gift card to guests when they stay 10 nights.

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ABOUT RILEY HOTEL GROUP

Established in 2003, Riley Hotel Group is a premier luxury development and management company dedicated to helping hotel owners provide superb levels of service. Riley provides lucrative partnerships to investment groups, developers, owners, and operators. Services also include real estate brokering, hospitality consulting, creative designing,

employee training, sales and marketing, and joint venture opportunities. The company's portfolio includes fourteen independent and franchised hotels in Michigan, Ohio, Georgia, Wyoming, and the Dominican Republic. Franchised hotels include brands such as Hilton Garden Inn, Holiday Inn Express, and Hampton Inn. There are currently two more projects in development in the US and several international projects in negotiations. Riley Hotel group has been named in the top 100 hotel management companies by *Hotel Business* for the past three years. For more information, visit www.rileyhotelgroup.com