

Kent State University Hotel and Conference Center Hires New Director of Sales

The Kent State University Hotel and Conference Center in Kent, Ohio has hired Cindy Sherman as Director of Sales.

Kent, OH, June 07, 2013 - (**PressReleasePoint**) - The Kent State University Hotel and Conference Center in Kent, Ohio has hired Cindy Sherman as Director of Sales.

Sherman's main responsibilities as Director of Sales are to direct the solicitation efforts of room, food, beverage, and other sales, and create and implement an annual sales and marketing plan for the Kent State Hotel.

"We are very excited to have Cindy on board as our new Director of Sales," said Mike Riccio, General Manager of KSU Hotel and Conference Center. "She has an extensive background in both hospitality and sales which we are sure will make her an integral part of the KSU Hotel team."

Sherman graduated from Bowling Green University in 1988 with a degree in Interpersonal and Public Communications, Hospitality Management specialty. She has been recognized as both a Quarterly Winner and Golden Circle Chairman's Achiever in her previous positions.

She was employed in a multitude of roles while climbing the corporate ladder during her 16 year tenure with the Marriott Corporation before accepting her current position at the Kent State Hotel.

ABOUT Kent State University Hotel and Conference Center:

Conveniently located in the heart of Kent Ohio's recently renovated and vibrant downtown area and immediately adjacent to the Kent State University campus, the 94 room boutique style hotel will feature over 5,000 square feet of flexible Conference Space, heated indoor pool, workout facility, and an onsite restaurant & lounge. For more information, visit www.KentStateHotel.com

About Riley Hotel Group:

Established in 2003, Riley Hotel Group is a premier luxury development and management company dedicated to helping hotel owners provide superb levels of service. Riley provides lucrative partnerships to investment groups, developers, owners, and operators. The company's portfolio includes independent and franchised hotels in California, Michigan, Ohio, Georgia, and Wyoming. Riley offers real estate brokerage, hospitality consulting, creative design, employee training, sales and marketing, and joint venture opportunities. For more information, visit www.rileyhotelgroup.com
