



AN IHG® HOTEL

# New Opening Press Release

## FOR IMMEDIATE RELEASE

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### **Holiday Inn Express & Suites® – Millersburg, OH opens its doors September 28, 2018**

**Holiday Inn Express & Suites®, Millersburg, OH**, September 28, 2018– Riley Hotel Group has announced that the official opening of the new Holiday Inn Express & Suites in Millersburg, Oh. The 72-room property will be ideally situated in this small, quaint village and will be near area attractions including shopping, dining, Amish food purveyors, cultural attractions, and more.

InterContinental Hotels Group ([IHG](#)), one of the world's leading hotel companies, is the parent company of the Holiday Inn Express & Suites brand. The hotel is owned by Rod & Becky Starr and Larry & Rita Keim and managed by Riley Hotel Group, under a license agreement with InterContinental Hotels Group.

**Rod Starr, Co-Owner, said:** “We look forward to partnering with IHG and providing future guests with the unmatched comfort and hospitality that comes with staying at a Holiday Inn Express & Suites hotel.”

The Holiday Inn Express & Suites® hotel will have the following features and amenities:

- All guest rooms will feature refrigerators, microwaves, coffee makers, ample storage, and power outlets.
- The hotel will feature a Fitness Center with Precor Fitness equipment, a pool, Business Center, and meeting space.



The Holiday Inn Express & Suites® Millersburg hotel will feature the brand's newest design solution which was created to meet the evolving needs of the brand's target guest. The design features an appealing combination of fresh, energetic and engaging elements, creating a distinctive style that is evident at every touch point of the Holiday Inn Express & Suites® brand experience.

Features of the new design include:

- An open, pod-style front desk area that delivers a familiar and expedited check-in and out experience.
- Flexible seating in the Great Room, including community tables with built-in wired and wireless charging where guests can collaborate with colleagues or relax with friends and family.
- Refreshingly streamlined guestrooms that provide comforts and features that allow guests to be productive during their stay and have a great night's sleep, including a built-in niche which houses the under-counter refrigerator, microwave, coffee maker, and extra supplies in one central location that's away from the guest bed to reduce noise and enhance quality of sleep, multiple points of power conveniently located throughout the room and functional storage allowing guests to live out of their suitcase or unpack into a variety of storage options.

The Holiday Inn Express & Suites® brand is part of IHG's diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests' needs whatever the occasion – whether an overnight getaway, a business trip, a family celebration, or a once-in-a-lifetime experience.

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### **About the Holiday Inn Express & Suites® Brand:**

Holiday Inn Express & Suites® hotels are modern hotels for value-oriented travelers. Fresh, clean and uncomplicated, Holiday Inn Express & Suites hotels offer competitive rates for both business and leisure travelers. Guests Stay Smart® at Holiday Inn Express & Suites hotels where they enjoy a complimentary hot Express Start® Breakfast with new healthier offerings and free high-speed Internet access. For more information about Holiday Inn Express & Suites hotels or to book reservations, visit [www.holidayinnexpress.com](http://www.holidayinnexpress.com). Find us on Twitter [www.twitter.com/hiexpress](https://www.twitter.com/hiexpress), Facebook [www.Facebook.com/holidayinnexpress](https://www.Facebook.com/holidayinnexpress) and Instagram [www.instagram.com/holidayinnexpress](https://www.instagram.com/holidayinnexpress).

### **About Riley Hotel Group:**

Established in 2003, Riley Hotel Group manages 22 properties in 5 states. Their diversified portfolio includes branded, independent, full-service, and boutique hotels. Consistently ranked as a top 100 management company, Riley delivers an unrivaled level of service and support to its properties and their owners. Riley is excited to add the new Holiday Inn Express & Suites to its portfolio. “We feel fortunate to be a part of this property and to offer the village of Millersburg, OH an opportunity to stay at this new, branded hotel and to represent IHG in the community. This will be a terrific addition to our sister, and award-winning property in Berlin, the Berlin Grande Hotel,” said Vice President of Operations Lisa Zifer. Riley Hotel Group provides lucrative partnerships to investment groups, developers, owners, and operators. Offering a comprehensive service offering including management, development, design, marketing, and food & beverage, Riley is leading the way in hotel management operations.