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## Merrill Hotel & Conference Center Opens Its Doors to First Guests

**March 12, 2018 – Muscatine, Iowa** – The Merrill Hotel & Conference Center, an IACC accredited meeting venue in the downtown riverfront area of Muscatine, opens its doors to its very first guests today. This four-star, luxury boutique hotel boasts 122 guest rooms, an on-site, full-service restaurant and lounge called Maxwell's, and a host of top-notch amenities including a saltwater pool, fitness room, 16 flexible meeting rooms with over 12,000 square feet of meeting space and a picturesque top floor ballroom with outdoor terrace overlooking the Mississippi River.

The only IACC accredited meeting venue in the state of Iowa, the Merrill Hotel & Conference Center is poised to offer area businesses and those looking for a special occasion venue the very best in meeting facilities including catering, technology, flexible meeting spaces, and a dedicated conference center planner to ensure that every detail is tended to for a flawless event. As the newest luxury experience in the region, guests will feel the extravagance from the moment they enter the opulent lobby to indulging in the uniquely-styled guest rooms, gathering places and sophisticated amenities.

The distinctive hotel is named after Stanley Merrill Howe, a life-long resident and business leader of Muscatine. Jim Howe, Stan's son, commented, "The Merrill is just one example of the successes the citizens of this city achieve every single day in this great city. Its purpose is to create a sustainable economic foundation within the downtown that will allow for further growth and development in small businesses within the community. We are honored and excited to bring this project to fruition to Muscatine."

Located at 119 West Mississippi Drive near the newly renovated Riverside Park, The Merrill Hotel & Conference Center is just steps away from the Mississippi River. Perfectly situated near an abundance of cultural, historical, educational, and recreational activities, The Merrill Hotel is proud to be a part of the Muscatine community and is looking forward to becoming a destination hotel for those visiting the area on business or pleasure and in serving the local residents.

For more information on The Merrill Hotel & Conference Center, call Lori Denney at (563) 263-2600, ext. 7935 or cell (763) 242-1448. You may visit our website at [www.themerrill.com](http://www.themerrill.com). The Merrill Hotel & Conference Center is operated by Riley Hotel Group and owned by Riverview Hotel Development.