



Historic Boutique Hotel Gets New Owners

Key West, Florida – March 16, 2016 – A perfect blend of history, charm, and eclectic ambiance, Key West Florida truly is a premier destination for travelers worldwide. Surrounded by three bodies of water, graced with the tropical beauty indicative of the Caribbean, and known for its majestic coral reefs, this is an island with much to offer.

Providing visitors with unique and memorable experiences is at the core of all who do business on Key West, with hoteliers being at the front and center. Setting the bar high on service, accommodations, and amenities are of the utmost importance for both new and repeat guests.

A historical property built by shipwrights and carpenters for one of the island's premier Cigar Barons in Key West's Victorian era, Azul Key West is revered as one of the leading Boutique hotels on the island. Mixing modern elements with minimalistic design and upscale accommodations, Azul Key West is chic, uptown, classy, and now proudly owned by the Riley Hotel Group.

Offering both King and Queen suites, each unit offers a private entrance, ensuite bath, and opens to either the sparkling swimming pool, a balcony, veranda, or deck. Azul Key West focuses on guest comfort with a comprehensive amenities offering including free parking, a complimentary fresh fruit breakfast, Wi-Fi, flat screen televisions with cable, upscale toiletries and plush linens; among other things.

In keeping with the traditional style of the hotel, Azul Key West is an adult-only hotel but welcomes children 16 and above. It is a non-smoking pet free property that is perfectly situated 3-1/2 blocks from the popular Duval Street.

Joe Moffa, President of Riley Hotel Group, says “Azul Key West is an oasis in the heart of Key West where guests will be treated to excellent service by a passionate and experienced team of hospitality professionals.”

The acquisition of Azul Key West marks the third boutique hotel to be managed under the Riley Hotel Group name. Other properties on the island currently in Riley’s portfolio are Island City House and the Westwinds Inn; both long-standing and popular destinations for Key West travelers.

Riley Hotel Group is a leader in the independent, branded and boutique hotel operations categories. Managing properties in Ohio, Michigan, Florida, and Wyoming, their experience and expertise makes them the perfect choice to take on the operations of Azul Key West. With a focus on developing lucrative partnerships with investment groups, developers, owners, and operators, Riley Hotel Group offers unparalleled service and support.

For inquiries please contact Riley Hotel Group’s VP, Lisa Zifer. She can be reached at Lzifer@rileyhg.com or by calling (330) 590-8002. Please feel free to visit the website at www.rileyhotelgroup.com to learn more.