

**PRESS RELEASE**  
**For Immediate Release**

**MEDIA CONTACT**

Lisa Zifer  
(330) 590-8002  
[lzifer@rileyhg.com](mailto:lzifer@rileyhg.com)

**Omni Hospitality Emerges with New Name, Logo, Services; and Increased Customer Focus**

*Tkrgl Hotel Group preserves management company's array of offerings*

**MEDINA, OH (Feb. 12, 2010)** – Omni Hospitality today announced that it has changed its name to Riley Hotel Group. The new name symbolizes the company's renewed focus on industry-leading hotel development and management.

With more than 1,500 rooms, Riley's open hotels are valued at \$85 million. The company has an additional \$29 million in projects under development.

According to Riley President and Partner Joseph Moffa, the new name and logo better reflects the company's broadening scope of activities and expanding hotel portfolio.

"The name 'Riley' truly signifies our company's ascent into the future," Moffa said. "Despite a down economy, 2009 was our best year ever."

Riely's hospitality services include real estate brokerage, consulting, employee training, marketing, distressed asset management, and joint venture opportunities. The company recently unveiled two new divisions, Special Assets and Receivership Services and Riley Design Group. Special Assets and Receivership Services are designed to help under-performing assets combat economic hardships.

Riley manages independent and franchised hotels in Michigan, Ohio, Georgia, and Wyoming under the brands, Hilton Worldwide, Choice Hotels, Wyndham, and Intercontinental Hotel Group.

"Our award-winning hotels are performing in the top five percent of their respective brand," Moffa said. "We truly believe in a simple approach to guest service, which in essence, drives loyalty among our guests."

The upcoming year holds several new opportunities for Riley and its partners.

"We're launching three new projects over the next 12 months," Moffa said. "We foresee continued, positive growth in 2010."

###

387 Medina Road, Suite 600; Medina, OH 44256

[www.rileyhotelgroup.com](http://www.rileyhotelgroup.com)

## **ABOUT RILEY HOTEL GROUP**

Established in 2003, Riley Hotel Group is a dynamic development and management company dedicated to helping hotel owners ascend to new heights. Riley provides lucrative partnerships to investment groups, developers, owners, and operators. The company's portfolio includes independent and franchised hotels in Michigan, Ohio, Georgia, and Wyoming. Ascenture offers real estate brokerage, hospitality consulting, creative design, employee training, sales and marketing, and joint venture opportunities.

**For more information visit [www.rileyhotelgroup.com](http://www.rileyhotelgroup.com)**

*Helping Hotel Owners Ascend to New Heights*

387 Medina Road, Suite 600; Medina, OH 44256

[www.rileyhotelgroup.com](http://www.rileyhotelgroup.com)