Riley Hotel Group Properties EARN 2017 TRIPADVISOR CERTIFICATES OF EXCELLENCE

Medina, OH – June 2017 – With a diversified portfolio in 5 states, Riley Hotel Group announces that they have received a <u>TripAdvisor</u>[®] Certificate of Excellence award for 14 of their properties. Now in its seventh year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, restaurants and attractions located all over the world that have continually delivered a quality customer experience.

"TripAdvisor is excited to announce the recipients of the 2017 Certificate of Excellence, which celebrates hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition allows us to publicly honor businesses that are actively engaging with customers and using feedback to help travelers identify and confidently book the right property at the right price."

The Certificate of Excellence accounts for the quality, quantity, and timeliness of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews, and must have been listed on TripAdvisor for at least 12 months.

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Winners of the 2017 Certificate of Excellence Award are: The Mermaid & The Alligator, Island City House Hotel, Travelers Palm Inn & Guesthouses, Westwinds Inn and Azul; all of Key West, FL; Ohio hotels Berlin Grande, Hampton Inn Stow, Staybridge Suite Stow, Hilton Garden Inn, and Kent State University Hotel & Conference Center, Michigan properties Charlevoix Inn & Suites and The Cherry Tree Inn & Suites and two Wyoming properties, Pronghorn Inn and Holiday Inn Express & Suites (also a Torchbearer Award recipient).

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 500 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 390 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor. Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 22 other travel media

brands: <u>www.airfarewatchdog.com</u>, <u>www.bookingbuddy.com</u>, <u>www.citymaps.com</u>, <u>www.cruise</u> <u>critic.com</u>, <u>www.familyvacationcritic.com</u>, <u>www.flipkey.com</u>, <u>www.thefork.com</u> (including <u>www</u> <u>.lafourchette.com</u>, <u>www.eltenedor.com</u>, <u>www.iens.nl</u> and <u>www.dimmi.com.au</u>), <u>www.gateguru.</u> <u>com</u>, <u>www.holidaylettings.co.uk</u>, <u>www.holidaywatchdog.com</u>, <u>www.housetrip.com</u>, <u>www.indep</u> <u>endenttraveler.com</u>, <u>www.jetsetter.com</u>, <u>www.niumba.com</u>, <u>www.onetime.com</u>, <u>www.oyster.c</u> <u>om</u>, <u>www.seatguru.com</u>, <u>www.smartertravel.com</u>, <u>www.tingo.com</u>, <u>www.tripbod.com</u>, <u>www.va</u> <u>cationhomerentals.com</u> and <u>www.viator.com</u>.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2016 **Source: TripAdvisor log files, Q1 2017

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